Form PR-SA17

BYWAY / BACKWAY SEGMENTATION APPLICATION

Application must include photographs and general county maps with segmented area depicted.

DATE: _____

- **APPLICANT INFORMATION:**

Name: _____

Address: _____

_____

_____

Telephone: _____

Fax: _____

- **BYWAY/BACKWAY INFORMATION:**

Byway/Backway Name: _____

Route Numbers: _____

- **Is the Byway/Backway Organization still in existence?** _____ Yes _____ No
- **Zoning Authority, if zoned:** _____

_____

- **Comments:** _____

_____

*** To be completed by the reviewing agency ***

- **Segment Starts:** _____
- **Segment Ends:** _____
- **Current Zoning of Segment, if zoned:** _____

_____

- **Comments:** _____

_____

Approve ☐ Deny ☐

West Virginia Byway/Backway Organization:

_____

Signature *Date*

Approve ☐ Deny ☐

West Virginia Division of Highways, Traffic Engineering Division:

_____

Signature *Date*

Approve ☐ Deny ☐

West Virginia Division of Highways, Planning Division:

_____

Signature *Date*

Rev. 05/04/17

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BYWAY / BACKWAY SEGMENTATION APPLICATION PROCESS

The Division of Highways, by Commissioner's Order dated November 30, 1998, prohibited any additional outdoor advertising along routes designated as byways and backways; however, the order does allow segmenting. In accordance with the National Highway System Designation Act of 1995 (P. L. 104-59, Sec. 314), the criteria for segmenting excludes any portion of a byway/backway that is inconsistent with the State's criteria for designating State scenic byways. Accordingly, additional outdoor advertising may be permitted in areas that do not possess any of the intrinsic qualities for which the road was designated. Once a portion of the roadway has been segmented, that portion will not be eligible for funding under the National Scenic Byways program.

INSTRUCTIONS:

1.) Complete the ***Applicant*** and ***Byway/Backway Information*** sections. (Note: Applications need to be completed **prior** to seeking the permit.)

2.) Attach general county maps with proposed location of outdoor advertising clearly depicted. (Note: These maps may be obtained at the Division of Highways' District Office.)

3.) Submit application to the Division of Highways' District Office in which the permit is being sought.

4.) District forwards application to the Traffic Engineering Division who, in turn, forwards it to the Planning Division, thereby, initiating the review process. The next step in the process involves the review of the application by the Byway organization who will either concur with or deny the request. If denied, the Byway organization must justify the reason(s) for denying an application. The Planning Division then must determine if such justification is sufficient to warrant denial of the application.

5.) This application process should take no longer than 90 calendar days from the time the application is initially submitted to the Planning Division. Each applicant will receive notification documenting the receipt of the request, which will mark the beginning of the 90 days. This period of time is necessary in order for all parties to be given ample opportunity to properly review the application.

6.) In cases where all parties are unable to reach a consensus, the Division of Highways reserves the right to make all final decisions.

Should you have any questions concerning this process, please contact:

West Virginia Division of Highways
Planning Division
Grant Administration Unit
1900 Kanawha Boulevard, East
Building 5, Room A-450
Charleston, West Virginia 25305
(304) 558-3113

OR

West Virginia Division of Highways
Traffic Engineering Division
Outdoor Advertising/Salvage Yard Section
1900 Kanawha Boulevard, East
Building 5, Room A-550
Charleston, West Virginia 25305
(304) 558-9341